

English PDF3 for Dealers

For Information and Knowledge of Dlog Technologies Marketing Dealers Pdf3 dt 20 4 25

(Dlog Tehnologies Liquid Organic Manure Concentrate (LOM-C) Strong is certified and approved for Organic Agriculture, by Ministry of Agriculture, Delhi, appointed agency APEDA (Agriculture Promotion Export Development Authority), accredited Agency M/s Aditi Organic Certifications Pvt Ltd., Bangalore. Organic approval for Panchgavya will be obtained in Jan2026)

1. There are three products in the Panchgavya Organic manure: 1. Panchgavya 5ml, 2. Panchgavya Liquid manure, 500ml and 3. Panhgavya water mixture which the farmer prepares (15ml + 15 litres of water) The Dealers must read fully many times, Instructions on 1. How to make 500ml PGLOM from 5ml Panchgavya, 2. How to prepare Water + ready PGLOM mixture from 10 litres to 200 litres and see all videos given. 3. How to Spray / apply PGLOM mixture to plants and Crops, 4. How to apply PGLOM mixture to trees. 5. Proving PGLOM mixture in 48 Hours, 6. Applying Notes for Farmers, 7. this Info for Marketing Dealers. 8. See all the videos for the above, 9. How to give PGLOM water mix by Drip Irrigation System, through Venturi, 10. How to add neem oil (300ppm) to water so insects can be eliminated and 11. Read www.dinlog.in website fully and see all Feedback videos and Feedback pdf files.

Dealers selling Cow Milk Booster 400mg Calcium Powder, must learn, how to make ready 50ml Calcium liquid, then how to make 6 litres Calcium water mixture using 6ml ready Calcium liquid, then how to give 600ml Calcium water mixture to one cow by adding it with 250 grams Dry Cow feed.

Dealers selling Dsalt, must learn how to correctly make 400ml salt liquid for different uses and method of application of usage for the same.

From 5ml Dlog Technologies Panchgavya preparation of 500ml Dlog Technologies Panchgavye liquid manure must initially be done only by Dlog Technologies Dealers. The Dealer must first hand over 5ml Pocket to the Farmer, who has purchased the Pouch. Then Dealer must ask the farmer to buy a brand new 500ml mineral water bottle, bring a totally dry and clean 1 litre Plastic mug. Receive the 5ml pocket from the farmer, and in front of him cut open the Pocket and make 500ml PGLOM in front of the farmer, so the purchasing farmer is assured that the Pocket is correctly added with his 500 ml water and the water is now Ready PGLOM. Panchgavya Liquid Organic manure only. For this purpose Dealers may buy and keep and carry

10 numbers well cleaned and totally dry 1 litre plastic Mugs for making daily sales.

The empty 5ml Pocket must be handed over to the farmer with bill by the Dealer. The Unique features of Original Dlog Technologies, Panchgavya 5ml Pocket are as below: 1. It will be in green colour 2 layer Pouch. 2, On the back side of the pocket, Caution for Users to follow instructions and videos in 10 languages are pre printed, 3. It will have an unique non duplicatable hologram sticker and 3. Each Pocket is having a Serial numbers with security code so the Pocket is in duplicatable. These features should be explained to the Farmer, to satisfy himself that this is an original Dlog Technologies product only

Only the Dealer shall do the preparation of 500ml by his hand, in the presence of the buying Farmer. This will give confidence to the Farmer that the 5ml packs/Pouch is Original supplied from the Dlog Technologies Company. The Dealer should also teach and train the Farmer in properly how to correctly mix 5 times using 5 inch spoon, so the Farmer also learns it. The Dealer should also inform the Farmer to clean the plastic Mug with soap water and plenty of ordinary water and then dry the 1 litre plastic Mug well before using it again for making 500ml Dlog Technologies PGLOM.

2. The Dealer must make the Farmers understand the greatness and lowest price of Dlog Technologies 5ml Panchgavya and the Dealer must try to sell the 5ml pack first, upon which the Farmer will ask for trial and sample. Then the Dealer can offer just 10ml (or 11ml or 12ml or 13ml or 15ml or 16ml or 18ml or 20ml in a 3x4 plastic cover, tied with zero size rubber band) (never pre packed or labelled) PGLOM as sample for 48 hours trial in 8~12 cents (4000~6000 sq.feet only) for Rs.10 or Rs.12 or Rs.15 or Rs.20 only, which any Farmer would happily agree. Our PGLOM is a very good growth promoter and any farmer doing trial (in a 30 to 60 days old short term crops) will 100% place order for 5ml packs in 3 days time. So the Dealer is always advised to give chance for every Farmer to do first trial with our 10ml (or 11 to 20ml samples) PGLOM, then selling and booking orders become very easy for our Dealer. This sample giving to each new farmer must be continued for first 3 to 6 months, so all the new farmers, satisfy themselves as to working efficiency of our PGLOM and buy our products confidently. However, the Dealers are advised to supply Panchgavya 5ml packs only for part of the lands under farming. for eg. if the Farmer is having 2 acres then supply our Panchgavya only for 1 acre and advise the Farmer to continue with his old methods of fertilizers and pesticides for the other 1 acre. This way the Farmer will fully realize that our lowest cost manure gives more yield than

10 times costlier fertilizers at the time of harvest. If our Dealer supply for the entire crops of the Farmer, we will not be able to prove that our Panchgavya manure gives more yield than costly fertilizers. So Dealers are advise to take care of this. Initially Dealers are advised to focus farmers having vegetable crops, where double yield can be seen with in 30 to 40 days of starting use of our PGLOM. The Dealers are advised to follow "**Proving Dlog Technologies LOM in 48 hours**" and can convince farmers easily to buy the product in 3 days time easily. This will give the Dealers the required boost to continue marketing and selling. Dlog Technologies PGLOM is usable by all farmers without exception having short term crops only. Though our PGLOM works exceedingly well with long term crops, trees, our Dealer will get discouraged by lack of response from Farmers. So for the first year our Dealers are advised to focus only on short term (90 days to 120 days, viz. Vegetables, paddy, oil seeds, pulses only). The Dealer can easily find farmers in nearby areas and convince them one by one to use Dlog Technologies PGLOM and get their individual support. After 1 or 2 months after getting good feedback reports from some farmers, the Dealer may go and meet Society or Sangh Presidents and ask for their support. We have noticed, that some of Dealers, prepare the 10 litres PGLOM mixture themselves, and carry it in a 10 litre Sprayer themselves, (without shaking it much) and give trial spray to 5 farmers in 2 cents (about 800 Sq.feet) and easily book orders on the 3rd day of spraying, to ensure, farmers do not do any mistakes in trial stage. This we agree as the best option to give to more farmers in a day (say 20 or more farmers), so sales booking is faster and quicker.

3. As the Dlog Technologies PGLOM is the best manure and also the unbelievably lowest priced product, if the Dealers meet and explain well, the benefits and uses of Dlog Technologies PGLOM, certainly most of the farmers will agree to do trials and in 4 days pay and buy Dlog Technologies Panchgavya 5ml packs. But initially the Dealer must meet the farmers one by one individually only, and after the Dealer finds that the feedbacks are good from farmers, then the Dealer can call for meeting of farmers and explain the benefits and cost effectiveness of Dlog Technologies Panchgavya collectively to all the farmers so selling will happen faster. In 6 months time all farmers will start asking for Dlog Technologies Panchgavya 5ml pockets, from the Dealer and will ask for more packs. In one years time our Dealer will not have to go and explain to individual farmers about Dlog Technologies Panchgavya. The goodness of Dlog Technologies Panchgavya will spread among farmers and the farmers themselves will ask for Dlog Technologies Panchgavya and buy it and use it in their farms. Even then the Dealer should take

care to teach and train the farmers where all necessary without fail and ensure that the farmers are perfectly making 500ml PGLOM and correctly applying / spraying to Crops. This is the Dealers main job. If the Farmer makes mistakes and if the Dlog Technologies PGLOM does not produce the desired results, then the farmers will blame the Dlog Technologies Company and the Dealer, that the farmer has been cheated big money for a mere small pack. So the role of Dealers is very important in making success of Dlog Technologies Panchgavya.

4. Ensuring 100% satisfaction and good feedback from the farmers is the most important duty of the Dlog Technologies Dealer. This only will increase the sales of Dlog Technologies Panchgavya and for increase in monthly sales over previous months. Farmers 100% satisfaction should be the only GOAL of our Dlog Technologies Dealer. If the Dealer continuously do this carefully, the Dealer can earn goodwill of the farmers. The farmers buying Dlog Technologies Panchgavya 5ml at very low prices and getting highly increased yield will become ambassador of Dlog Technologies Dealer and go on spread the goodness and benefits of Dlog Technologies Panchgavya to whomever the farmer meets and train and teach the new users about how to use Dlog Technologies PGLOM and apply/spray it. However such training and teaching are only our Dlog Technologies Dealers responsibility and he should ensure that the users of Dlog Technologies Panchgavya is correctly preparing the 500ml PGLOM from 5ml packet and correctly preparing the 100 litres PGLOM mix (Water + LOM) as per instructions and spray correctly as per our instructions & Videos. The Farmers 100% satisfaction is the only GOAL and target of Dlog Technologies Company. For this, all members of Dlog Technologies company viz Distributors and Marketing Dealer shall strive and work hard for this purpose only.

5. In today's world 99% of farmers use only chemical fertilizers, which is very costly. They are our main target customers. These farmers are in all villages, all over India. If to be correctly said that almost all farmers in India are our potential customers. Because of this, if our Dlog Technologies Dealers ensure 100% satisfaction of our existing customers who use Dlog Technologies LOM, then eventually all the farmers will become users of Dlog Technologies LOM. Eventually the sales and business of our Dealers will grow exponentially and very fast. In a year's time each Dealer will be able to sell easily for farmers having about 625 acres per month resulting in a monthly income of over Rs.60000 to our Dealers. This will be a very great achievement for our Dealers.

5A. All Chemical farmers, certainly need to spray our Panchgavya Liquid manure as top spray. Why?

Fertilizers recommended by manufacturers is 8 bags (400 kgs) for 1 acre. But local dealers recommend only 4 bags (200 kgs). This is because, the sale is on credit basis, and chemical fertilizers are very costly. Some rich farmer use even up to 16 bags (800 kgs) for 1 acre to get maximum yield. Hence 4 bags (200 kgs) is very much below, needed quantity or nutrition of fertilizers for 1 acre. So the yield is very low for chemical farmers. So every chemical farmer, must compulsorily give top spray to increase the yield.

All spray fertilizers or organic products are very costly. But our LOM C is very extremely low priced product, just Rs.140 for 1 acre for 1 spray. So every chemical farmer need our Panchgavya Liquid manure as top spray. Hence, both organic farmers and chemical farmers need to use our Panchgavya Liquid Spray to get maximum yield.

6. For our Dealers the weight of 250 packs (5ML) sold every month is only 2 kgs; thus the business of selling Dlog Technologies LOM is lighter than that of flower business. The Dealers need not keep 250 packs in hand as stocks. The Dealers can purchase 5ml packs from Distributors in each Taluka headquarters (which the Dealer can for their one weeks sales and keep it with them as stocks. To store this the Dealers do not require a Godown or a big shop, just he can keep this say 100 numbers 5ML packs weighing less than 1 kgs in their house/small shop itself under lock and key in a shelf. The Dealers can go and buy twice a week from the Taluka Distributor. The Dealer does not need to pay any cartage to make sales and deliver the 5 ml packs. He can easily carry them in hand bags. But the Dealer certainly require only an Android mobile phone to show to the farmers on proper method of making 500ml PGLOM. For farmers to call the Dealer on emergency purposes also the Dealer need a good phone. Nothing more is required by the Dealer to succeed. Initially the capital required to become our Dlog Technologies Marketing Dealer is only Rs.20000 towards purchase of 50 numbers 5ml packs. As the Dealers starts to sell Dlog Technologies LOM packs, he can go to the Distric Distributor and purchase packs in small lots as and when required and keep minimum stocks. This way even after the business grows for the Dealer, he need not invest money on keeping stocks of 5ml packs. The Dealer can earn more money with less investment. There is nil overhead expenses also for the Dealer.

7. As of April 2025, the purchase price of one 5 pack Panchgavya for the Dealer is Rs.400. His selling price is Rs.700. The Dealer gets a profit of Rs.300 on each packs sold by him. (During first year)

Rs.

Purchase price of 50 no.s 5ml packs	20000
Selling price of 50 nos. 5ml packs	35000
Profit on sale of 50 packs	15000
Total profit on 50 packs purchased	15000
Profit on 1 pack (5ml)	300

This way the Dealer get very good profit margin of Rs.300 for every packs purchased by him. The Dealer does not spend on any overheads and the entire profit becomes his income.

If the Dealer operates in a Taluka level, his starting investment will have to be Rs.60000 for 200 pockets of 5ml, and his profit margins will be more per pack of 5ml.

8. To reduce the Dealers travelling expenses to the Distributors shop the Company appoints District Distributors, so the Dealers can easily go to District Distributor and buy it personally easily. As the Dealers are selling the packs to farmers living in nearby areas only, the Dealer will be able to do his business of selling Dlog Technologies Panchgavya packs without any overheads or expenses. This is the master plan of the Dlog Technologies Company. By selling Panchgavya 5ml packs instead of ready 500ml ready PGLOM product, this has become possible. So for this plan to succeed Dlog Technologies Dealers 100% cooperation and efforts are required. In selling of Dlog Technologies Panchgavya 5ml, the part performed by Dlog Technologies Dealers is very important.

9. For any clarifications on doubts the Dealers are getting, he can immediately contact his District Distributor or Sub-Super Distributor of the State (if any). If required the Dealer can go and meet the Distributor personally also. If required the Dealer can communicate with the Dlog Technologies Company through email to gets his doubts clarified. Dlog Technologies Company assures all doubts of Dlog Technologies Dealers will be clarified immediately without any delay. Dlog Technologies Company propose to appoint only one Marketing Dealer for every 5 revenue villages out of the list of villages as per GOI website <http://vlist.in/> Thus other Dlog Technologies Dealers will not enter the marketing area of one Dlog Technologies Dealer. So all Dlog Technologies Dealers will be able to make sales without any competition. For one five villages within one Taluka only one Dealer will do selling. This assurance is given by Dlog Technologies Company.

10. For all types of Crops, plants and trees farmers are spending very high amounts as chemical fertilizer cost and pesticide costs. There is 100% scope for all the farmers to become users of Dlog Technologies LOM. This can be achieved by Dlog Technologies

Dealers only. Farmers are suffering from chemical fertilizers and pesticides and paying high prices for them. It is the responsibility of Dlog Technologies Dealer to retrieve these farmers and save them from high cost chemical fertilizers and pesticides. Farmers are widespread like sea everywhere. Dlog Technologies Dealers need not go in search of them. These farmers are in every place every village in large numbers. Only, the Dealer will have to go and meet them and explain them the greatness of Dlog Technologies LOM and its benefits and convert all the farmers living in his allotted villages to become Dlog Technologies users. This is the main job and goal of our Dealers. All the help required by Dlog Technologies Dealers to achieve the above goal will be provided by our product LOM itself. Farmers who enjoys Dlog Technologies LOM's benefits will continue to buy Dlog Technologies LOM without any questions and continue to use our LOM. As the months go by, the users of Dlog Technologies LOM will continue to grow month by month. Dlog Technologies LOM performance in the field will be excellent. Dlog Technologies Company assures to give same quality product in all batches all the time without fail. In this the Dealers need not have any doubts.

11. Dealers themselves can prepare 500ml PGLOM from 5ml Panchgayva free Pouch and make samples packs of 10 ml or 11ml or 12ml or 15ml or 16ml or 18ml or 20ml as per the Sprayer Tank size of each farmer and give as samples to 40 to 50 Farmers themselves with just 1 pack of 5ml Panchgavya.

12. Our Panchgavya, do not attrat the provisions of FCO 1985 and hence do not require any registration with State Agri department or do not require any licence to run the Dealership business. Our product being unbranded Organic manure (pack size 5ml), is exempted from GST and hence no GST registration is required. As no shop is required, no need for any local municipality shop licence also. Just a good mobile phone is sufficient to start and run the business profitably.

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Dealer's Price Chart

Dlog Technologies, Chennai-600033
Panchakavya prices w.e.f 20-03-2025
For Dealers/Retailers

	MOQ Pouches	5 ml
Maximum Retail Price		700
Sub Dealer price	10	600
Village Dealer price	20	500
Village Dealer price	30	450
Village Dealer price	50	400
Free Quantity for every 10 Pouches purchased Upto 30 9 25		
For Dealers - Free Sample		1

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English Webpage of LOM C

Strong **<https://dinlog.in/englishpanchgavya.html>**

English Webpage for Cow Milk Booster

<https://dinlog.in/englishdfaccdp.html>

English Webpage for Dsalt

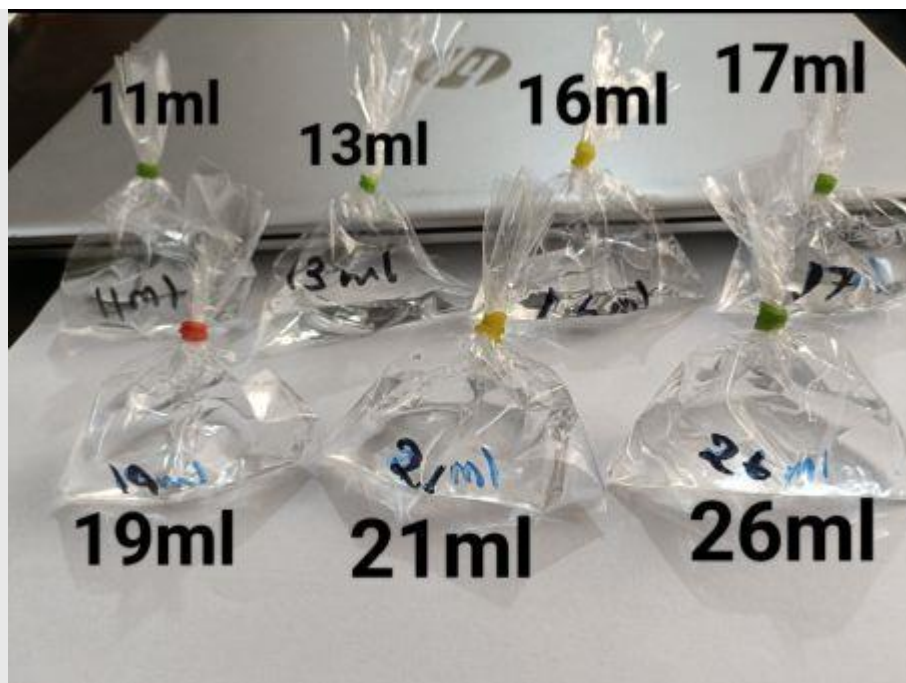
<https://dinlog.in/englishdsalt.html>

Dlog Technologies Company Website

<https://dinlog.in>

Ready Sample Packs of PGLOM

Pack 11ml or 13ml or 16ml or 17ml or 19ml or 21ml (1ml more than Spray Tank size) and give as sample to farmers



Ready PGLOM Small Quantity Sample Packs

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